**KPMG Resume Tips**

**KPMG AU Data Analytics Job Simulation on Forage - November 2023**

* Completed a simulation focused on advising a client on customer targeting with the Data, Analytics & Modelling team
* Assessed data quality and completeness in preparation for analysis
* Analysed data to target high-value customers based on demographics and attributes
* Developed dashboards to communicate findings with visuals

**KPMG Interview Tips**

**“Why are you interested in this role?”**

I recently participated in KPMG's job simulation on the Forage platform, and it was incredibly useful to understand what it might be like to participate on the Data, Analytics & Modelling team at KPMG.

I worked on a project to advise a client on customer targeting and I practiced assessing data quality, garnering insights, and creating dashboards in a real-world context.

Doing this program confirmed that I really enjoy working to leverage data to produce better business outcomes and I'm excited to apply these skills on a Data, Analytics & Modelling team at a company like KPMG.

**SKILLS**

**ANALYTICAL DASHBOARD CREATION**

**CUSTOMER SEGMENTATION**

**DATA ANALYTICS**

**DATA DASHBOARDS**

**DATA DRIVEN PRESENTATIONS**

**DATA QUALITY ANALYSIS**

**DATA VISUALISATIONS**

**PRESENTATIONS**